

laura*benvenuto

EDUCATION

Master of Science, Textile Design
Philadelphia University | Philadelphia, PA
December 2015

Bachelor of Arts, Studio Art & Education
Emmanuel College | Boston, MA
May 2013

SKILL SET

Technical

Print design + development, graphic design,
color application, concept + trend development,
tech pack creation, knitwear design,
painting, drawing, photography

Digital

Adobe Creative Suite, Microsoft Office, Procreate

EXPERIENCE

Designer, Print + Pattern • Under Armour

(Remote) Baltimore, MD | May 2020 - Present

- Create original repeated print and jacquard art that is relevant to brand ethos and on trend
- Present seasonal print concepts and final print collections to design leadership
- Explore color application of print and jacquards that is fresh and exciting
- Work cross-functionally with design teams on apparel, accessories and footwear print concept, direction and application
- Create tech packs and ensure art is feasible, manufacturable and using proper print techniques
- Monitor developments, anticipate problems and communicate closely with operations and over-seas mills to resolve print development issues in a timely manner.

Designer, Print Knit + Color • Title Nine

Oakland, CA | October 2017 - May 2020

- Present color, print and sweater knit concepts that are trend right and forward thinking
- Create original print and knit designs and effectively utilize and develop purchased artwork
- Create seasonal color palettes based on industry research that are on trend and retail viable
- Responsible for strike-off comments and communicating them with over-seas mills
- Build and maintain textile development spreadsheets with budget, costing and key calendar dates
- Build and maintain color library

Print Designer • Zac & Rachel

New York City, NY | June 2016 - Sept 2017

- Create original artwork including repeat and engineered prints, placed graphics and sweater knits
- Prepare artwork tech packs for factories that adhere to repeat restrictions, color limitations and cost restrictions
- Collaborate cross-functionally and execute revisions to fine tune designs
- Analyze strike-off and bulk submits to insure registration, color and scale matches artwork
- Assist with creation of seasonal color, style and fabric trend boards

Material Developer • Majestic Athletics

Easton, PA | September 2015 - June 2016

- Assist design team with development of new fabric technology for MLB apparel and uniforms
- Assist in wash-fast, color-fast and abrasion testing for new mesh materials, adhesives, trims, and elastic waistbands
- Analyze test results and work with factories to create materials that function specifically
- Edit and update garment CADS based on each team's requests

Fabric Research + Development • Ralph Lauren

New York City, NY | May 2014 - August 2015

- Collaborate with design and vendors in the creation of knit, novelty and printed fabrics
- Analyze lab dips for strike-off and bulk submits and communicate corrections to mills
- Participate in fabric vendor appointments and negotiate with vendors on prices
- Maintain color and fabric library, create color cards and seasonal color boards